

**Chemistryviews.org**

ChemistryViews.org is the ideal platform to address international scientists in the field of chemistry. As the scientific e-magazine of the ChemPubSoc Europe, which unites 16 European chemistry associations, ChemistryViews provides daily updated news from science industry, as well as exclusive specialist articles by well-known authors. In addition, with learning content and tips and tricks, ChemistryViews provides specific solutions for day-to-day laboratory work. Due to the close ties with the peer-reviewed journal "Angewandte Chemie", you benefit from interlinking the reader structure and the high impact factor of the journal. On average we register 55,000 visits and 100,000 page impressions per month on ChemistryViews.

**Advertising options**

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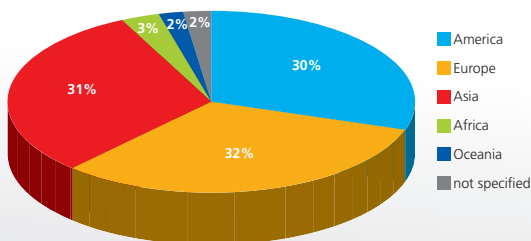
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Featured Whitepaper

Webcast

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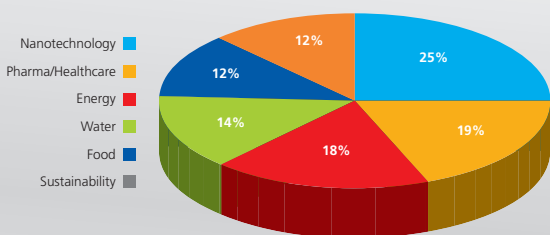
**Geographical Split (November 2014)**



**Field of activity of the users of ChemistryViews.org:**

Analytical Chemistry, Organic Chemistry, Inorganic chemistry, Physical Chemistry	68%
Biochemistry	17%
Chemical Engineering/ Biotechnology	15%

**Field of interest of the users of ChemistryViews.org**



**e-newsletter**

In our weekly and monthly e-newsletters we compile overviews of the most relevant developments for our readers. Users can decide whether they prefer themed newsletters with dedicated content from special fields such as Nanotechnology, Pharma/Healthcare or Organics, or a sector newsletter with content from all relevant disciplines. The average opening rate of 30% highlights the relevance of the content.

Please choose here the appropriate newsletter for your advertising

	Frequency	Recipients*	Full-Banner (468 x 60 px)	Advertorial
Themed e-Newsletter	monthly	16,600	–	€ 1,850
	weekly	10,700	€ 1,350	–
Organic	monthly	9,000	€ 1,350	–
Nanotechnology	monthly	8,500	€ 1,350	–
Pharma/Healthcare	monthly	7,300	€ 1,350	–

\* June 2014

Dear Reader,

Professor Gerard Osterhoff of [www.basf.com](http://www.basf.com) in the fields of biotechnology and Professor Armin Giesche of the Max Planck Institute for Chemistry in Mainz discuss the features of a reactor which shows great advantages as a fuel catalytic cracking (FCC) catalyst.

You've remembered the reactions of Professor Stefan Schalk's research and how the first test run in a diverse area such as new chemical models for transport and energetic activation. And if you want to learn about [theoretical foundations of Spin-DFT](#), recommend the Research Highlight based on a tutorial review by Professors Christoph R. Jacob and Markus Puchner.

In his famous series, Professor Rüdiger in this month focuses on the unusual interface between [chemistry and religion](#), drawing upon examples from Martin and Justice law.

And as always, there is much to discover in this newsletter and on [ChemistryViews.org](http://ChemistryViews.org), e.g. in the [Wednesday](#) the monthly laboratory equipment review that reaches across seas.

Enjoy reading and have a great September,  
Dr. Nina Neumann, Editorial Director

**Spotlight: 14th Bucharest Chemistry Congress in Prague**  
The congress was a successful and lively event with chemistry fans and scientists from all over the world.

**Interview: BIOCORE – Speaking With Conventium Partners**  
Richard Giesche (CEO) and Thomas Giesche (COO) discuss about what BIOCORE is doing to revolutionize the industrial supply chain.

**Quiz/Games: Guess the Chemist (I)**  
Can you guess the famous scientist from the description?

**Industry Roundup: Top Ten Chemical Companies in 2014**  
Multinational chemical companies saw strong growth in sales in 2014, with the top ten companies showing combined sales of \$447 billion.

**Spin-DFT**  
Despite its importance, the theoretical foundations of Spin-DFT are not discussed clearly in the literature and textbooks.

**Comic: Windfall Gains – Beurre Second Life**  
Every object in the lab has a specific function. But in Windfall, when no one is looking, these objects can be a secret second life.

**Feature: Chemical Production in Compliance with Tonn and the Korean: Part I**  
Unusual interface between chemistry and religion, drawing upon examples from Islam and Justice law.

**Interview: Are Microbes the Future of Bioenergy? – Interview with Bernhard Giesche**  
Professor Bernhard Giesche, Germany, discusses his views on bacteria's role in the future of bioenergy.

**Noteworthy: Sensitive and Mismatch**  
The classic Meerwein arylation is improved by irradiation with visible light (journal article).

**Noteworthy: Careless Single**  
Organocatalytic reagents help to transform unreactive amides into reactive ketones in one step.

**News**

**Heterocyclic Zwitterions Make It to Refinery**  
First successful commercial scale manufacture of mesostructured zeolite Y promoting as fuel catalytic cracking (FCC) catalyst.

**Unmodified Extracts Give New Natural Products**  
New natural products from the bark of the tree *Clitocarpus anhydrocarpalus* isolated and characterized.

**Lanthanoid Single-Ion Magnets**  
Polymetalate-based mononuclear lanthanoid complexes provide new examples of single-ion magnets.

**Videos**

**Stefan Schalk on the Motivation Behind his Research**

Newsletter

# WEBINARS

Interactive  
Information  
Exchange

Generate  
Leads

## IN DIALOGUE WITH YOUR TARGET GROUP

Enter into dialogue with your target group, generate leads and use the diverse possibilities for interaction with your clients (e.g. via the Chat function). Whether in real time or on demand you are offering your clients or co-workers valuable educational content and information independent of place, time or travel budget.

You can fully rely on our experts to assist you in the implementation. Experienced project managers look after all the technical and organizational details. The editorial department will advise and support you in questions about content and concept and a communications plan for the promotion of the webinar is, of course, also part of our concept.

Webinar "BASIC"	Conception, Promotion	Tariff
<b>Media Service</b> Hosting, Project Management, Live-Streaming, Delivery of all Leads, Editorial Announcements Online Banner und Product Feature provided by the client **		
<b>Promotion</b> 1 x Skyscraper Banner on Portal for 2 months; 2 x Product Feature in e-Newsletter; Reminder email to participants 24 hours and 1 hour before begin.		
<b>Tariff Webinar "BASIC" *</b>	10 weeks	€ 8,500

Webinar "PREMIUM"	Conception, Promotion	Tariff
<b>Media Service</b> Hosting, Project Management, Live-Streaming, Delivery of all Leads. Editorial Announcements Online Banner und Product Feature provided by the client **		
<b>Promotion</b> 1 x Skyscraper Banner on Portal for 2 months; 4 x Product Feature in e-Newsletter, 2 x Full Banner in e-Newsletter, Reminder email to participants 24 hours and 1 hour before begin.		
<b>Tariff Webinar "PREMIUM" *</b>	10 weeks	€ 11,000

\* Discount not available

\*\* If desired the publishing house will create the printing material for an additional fee.

# CONNECT

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